



FOCUS ELECTRIC



DRIVING TIPS TO SHARE

General Tips

- Use the Quick Reference Guide “Smart Start” to know which items are key to your electric vehicle experience
- Items in orange covering are electric components
- The vehicle recognizes different keys and uses your personalized driving history to provide more accurate information
- **PlugIntoFord.com** is the central resource for the ownership experience
- Product tutorial videos are located on **Owner.Ford.com** and also will be sent in the mail
- The Quick Reference Guide lists the 10 most important concepts to know to start your Focus Electric experience

Maximizing Vehicle Range

Vehicle range depends on a number of factors. To help maximize range, there are several points to consider:

Before Driving

- Follow recommended periodic maintenance
- Keep tires inflated to correct pressure
- Keep wheels in correct alignment
- Pre-heat or pre-cool the interior cabin while the vehicle is charging
- Remove unnecessary cargo from the vehicle

While Driving

- Drive at a constant speed. Maintain cruising speeds with a constant accelerator position or by using cruise control when appropriate
- To optimize regenerative braking — anticipate stops and, when traffic conditions permit, apply consistent braking throughout the entire stop, avoiding abrupt and heavy braking. The Brake Coach display will assist you by providing real-time feedback of your braking efficiency

FOCUS ELECTRIC



DRIVING TIPS TO SHARE

While Driving (continued)

- Drive at moderate speeds on the highway
- Avoid frequent stopping and braking. Maintain a safe distance behind other vehicles
- Release the accelerator pedal to slow down and do not apply the brakes when traffic and road conditions allow
- Turn off the air conditioner/heater when it is not necessary
- Use heated front seats instead of the heater to minimize energy usage
- Select a moderate temperature setting for heating or cooling to help reduce energy consumption

Optimizing Battery Pack Performance

There are several ways Focus Electric owners can optimize the vehicle's battery pack performance:

Plan Ahead

Driving an all-electric vehicle such as Focus Electric will require additional planning. It's important to understand:

- You need to leave time to charge and thermally condition the battery before use. This will help ensure optimum battery pack performance
- That when running errands, starting at the furthest destination will be important. This is because the vehicle's system will operate more efficiently once warmed up
- If your vehicle is to be stored for 30 days or longer, the high-voltage battery should be charged to above 25% state of charge and the low-voltage battery negative terminal (located under the hood) should be disconnected. If your vehicle is to be stored for 3 months or longer, the high-voltage battery should be charged to between 80% and 100% state of charge and the low-voltage battery negative terminal should be disconnected

Be aware of outside temperatures

Even when it's standing still, there are things that can maximize Focus Electric battery pack efficiency. For example:

- Park in the shade when it's hot outside (> 80°F), and in a protected area (ideally, a garage) when it's cold (< 50°F)
- Ensure the vehicle is not exposed to extreme heat or cold for long periods
- Keep the vehicle in a garage, if possible, if it will not be driven for more than seven days

FOCUS ELECTRIC



DRIVING TIPS TO SHARE

Avoid unnecessary weight inside the vehicle

Remove cargo when it isn't going to be needed for a while. For example, golf clubs. Extra weight puts more demand on the system, which increases power consumption.

Using Climate Controls

The air conditioning (A/C) compressor on Focus Electric is driven by an electric motor. Operating the A/C will not directly affect vehicle performance; however, it will deplete the battery charge more quickly.

Charging Your Vehicle

Get the most out of your charging experience by considering these points:

- Have your local utility company evaluate the intended point of charge to ensure outlet works properly
- Use the Best Buy installation process for a site survey of your home's electrical capabilities, purchase the Ford-recommended 240-volt home charging station, and have it installed properly. The Ford-recommended charger is only available by calling (888-219-6747) to set up the Garage Site Survey and is not available through the Best Buy website or in the store
- Unspool the entire charge cord while it's in use
- Do not use an extension cord to help charge the vehicle
- Press on the door in the location of the indentation to open the door. To close the door, press in the same location in a straight-forward motion until the door has rotated back into position and clicked into place. Do not manually rotate the door

Making It Home

Use these tips to help ensure you arrive at your destination:

- The "Get Me Home" feature is a pop-up, which displays when the car thinks you are reaching the range limit in order to return home; this requires the home charge point to have been entered and no destination charge point entered
- When MyKey[®] function is used, a pop-up will display when the vehicle has 15 miles as the Distance To Empty (DTE) and the battery fill turns yellow
- When MyKey function is not used, a pop-up will display when the vehicle has 10 miles as the DTE and the battery fill turns yellow
- At a DTE of 0 miles the battery fill turns red and you will need to charge immediately